



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
Thursday, August 2, 2007

BROOKS: 10TH ANNUAL GIRLS' SPORTS FESTIVAL IS AUGUST 4

Monroe County Executive Maggie Brooks today announced that the 10th annual Monroe County Girls' Sports Festival, presented by Frontier, will be held on Saturday, August 4, 2007 from 10:00 a.m. to 4:00 p.m. at ESL Sports Centre at Monroe Community College. The festival is sponsored in part by the Monroe County Sports Commission.

*"Now celebrating its tenth year, the Monroe County Girls' Sports Festival gives young girls the opportunity to learn new sports and improve their athletic skills in a positive and encouraging environment," said **Brooks**. "Participation in sports teaches important lessons in teamwork and sportsmanship, and reinforces the value of hard work and perseverance. Monroe County and the Monroe County Sports Commission are proud to be part of this outstanding event and we thank all the sponsors and volunteers for their support."*

*"I am extremely proud once again to support the Monroe County Girls' Sports Festival," said **Senator Jim Alesi**, a sponsor of the event for the past several years. "This one-day event enables young girls to learn and to advance their athletic skills by participating in various clinics. Sports are an excellent way to educate young people that hard work, dedication and commitment have positive rewards."*

*"We at Frontier are proud and excited to be the Presenting Sponsor again this year at the 2007 Monroe County Girls' Sports Festival," said **Ann Burr**, Senior Vice President and General Manager. "We believe in the positive value of competitive sports for the development of successful young women. It is an honor to partner with County Executive Maggie Brooks and Senator Jim Alesi to make this program available to girls throughout our community and the Greater Rochester area."*

The Monroe County Girls' Sports Festival is a one-day event for girls between the ages of 8 and 14. Participants are able to gain hands-on knowledge of sports in a non-competitive setting. Several sports are adapted for girls with physical disabilities. All clinics are hosted by local sports organizations and volunteer athletes. Last year, about 400 girls participated.

The Monroe County Sports Commission (MCSC) is a private, non-profit corporation. MCSC's goal is to bring organized sporting events of all kinds, for all ages, to the Greater Rochester area. MCSC works to attract amateur championships, sports-related clinics and conventions to increase the economic vitality of the community.

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